

Overview: Literary Heritage, Literary Museums, Literary Tourism Module
B.Eng.816/M.EP.12e
in the Anglophone Literature and Culture Division

updated Jun 2026

module structure:	• course or self-study unit on aspects of cultural and literary heritage; on how literature or cultural heritage can be exhibited; on concepts of literary or cultural tourism; on the marketing of museums or tourist destinations • practical part of the module: depending on the thematic focus of the self-study unit/course, a visit to <u>two literary/cultural museums</u> or exhibitions or attendance at two walking tours on aspects of literary or cultural heritage; engagement with, and reflection on, information material in different contexts (e.g. social media, websites, printed flyers, ...) • students have to hand in a learning journal/portfolio and a project sketch for the theory part as well as an observation report, for which credits are awarded (6 credits for the module)
prerequisites:	formal prerequisites: none; informal prerequisites: an interest in learning how literary or cultural heritage is mediated in museums or through walking tours
register for:	The module has two parts: • a course or self-study unit, which you have to register for in FlexNow (B.Eng.816.Tn/M.EP.12e.Tn), • and the observation report, for which you also have to register in FlexNow (B.Eng.816.Mp/M.EP.12e.Mp). The two do not necessarily have the same instructors.
registration deadlines:	• for the course: usually at the end of the course • for the self-study unit: end of the semester • for the observation report: usually at the end of the semester
register with:	• for the course: your course instructor • for the self-study unit: Dr. Reitemeier • for the observation report: if you have taken a course, your course instructor or Dr. Reitemeier; if you have completed the self-study unit, Dr. Reitemeier
type of exam / number of words:	• course: to be announced by the instructor; this part has no exam per se but regular attendance and a sketch of the observation project is required • self-study unit: portfolio entries and a brief sketch of the observation project (in total around 1,200 words) • report: 3000 words, ungraded
content of exam parts:	• course: ask your course instructor about what they require you to do for the course; regular attendance and a project sketch of the expectations from the observation part • self-study unit: ○ understanding concepts and practices on either cultural heritage or literary museums or literary tourism; ○ observation practices. The final part is a project outline for the readings and talks. • observation report: ○ brief outline of exhibitions or tours; ○ outline of observation results and conclusions;

- reflection on how your hands-on experience compares to what you learnt in the course/self-study unit or course.

style sheet:

As for every academic paper handed in for a course in the Anglophone Literature and Culture division, students are expected to use the division style sheet.

assessment:

The exam is ungraded. Students are expected to show

- a concise outline of their project and the observation results;
- a good understanding of the theoretical text/s used;
- a critical engagement with the ideas from the course/self-study unit;
- a corresponding insight into how the literary industry deals with authors, texts, readers, and literature generally;
- thoughts on the connections found (or not found) between the theoretical ideas and the day-to-day practice encountered during the readings/talks/productions.

Grammatical correctness and a good academic style are expected.

grading scheme:

The module is ungraded.

options for appeal:

Within a month of the publication of the result, students can lodge an appeal against the grade if they consider the result inadequate (§ 20 par. 1 Allgemeine Prüfungsordnung für Bachelor- und Masterstudiengänge). The Faculty's Exams Committee will then request a clarification of the grade and, if necessary, submit the report to another supervisor for re-assessment.